# Gathering User Information

Get as much information as possible before recommending cards

Information gathered should be used in every possible area to save the applicant’s time and effort

There may be more than one way to gather information, for example, use GPS to auto-filled in postal code and address

Gamify the process, for example choosing avatar of yourself

# Card Comparison Prototype

* Choice of criterias (preset) should be customized based on questionnaire answers, afterwhich users can add in more criterias or delete accordingly.
  + Example: if the user answers in questionnaire that she likes “movies” and “dining”, then “movies” and “dining” criteria will be default columns to be shown.
* Allow users to choose from the whole range of cards besides recommended ones only(make a separate space, let users drag in and out)

# Application process

Gamify the process, make it less laborious, and more engaging

Example: use an empty card image, let user drag and drop to add in name on card, card color design, etc